



CLUB DES SPORTS CHAMONIX MONT-BLANC

99, avenue de la Plage - 74400 - CHAMONIX MONT-BLANC
+33 (0)4 50 53 11 57 - club@chamonixsport.com - www.chamonixsport.com

Fondation du Club 5 avril 1943 | Agrément Ministériel N°2185 M du 16-07-1947
siret 776 553 521 00027 | TVA FR32776553521 | APE 9312Z

IMAGE RIGHTS

The « Club des Sports de Chamonix » is the organiser of a sporting event called the “Mont Blanc Marathon” which takes place from June 22 to 25, 2023.

Pursuant to the provisions of Article L 333-1 of the Code du Sport, the « Club des Sports de Chamonix » is the exclusive owner of the right to use this event.

In this context, the « Club des Sports de Chamonix » is the sole holder of the right to the image of each of the competitors taking part in the event, who have waived the right to take advantage of it by express adhesion when registering.

Any communication about the event or use of images of the event must respect the name of the event, the registered trademarks and with the official agreement of the organisation.

Consequently, only the organisation holds the right to use the image of the runners and can transmit this right.

In the absence of subscription to an operating license with the Chamonix Sports Club, the capture and use of images is strictly prohibited.

This means that the use of any race images featuring runners is subject to a license issued by the Chamonix Sports Club.



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Mont-Blanc Marathon image usage licenses

A brand that is not a partner of the Marathon du Mont-Blanc can buy the right to shoot content during the event and use this content within a defined period.

The licenses available and their prices differ depending on the period of use of the content shot during the event: Short term, Long term or Package.

For a "short term" license: content shot between Friday June 23 and Sunday June 25 and exploited between Friday June 23, 2023 and Friday June 30, 2023 included.

The price is €500 excluding VAT per day of content capture or €1,200 excluding VAT for 3 days.

This license allows you to have a maximum of 3 accredited devices for recording (camera, camera, laptop).

With this license, the images are no longer usable from Saturday July 01, 2023.

When sharing the content, the brand holding the license must display the credit of the @Marathon du Mont-Blanc.

For a "long-term" license: content shot between Friday 23 and Sunday 25 June and exploited from Saturday 01 July 2023 for a period of 10 years.

The price is €1,000 excluding VAT per day of recording or €2,500 excluding VAT for the 3 days.

This license allows you to have a maximum of 3 accredited devices (camera, photo camera, laptop).

With this license, the images cannot be used during the weekend and the week following the event (from Friday 23 to Friday 30 June included).

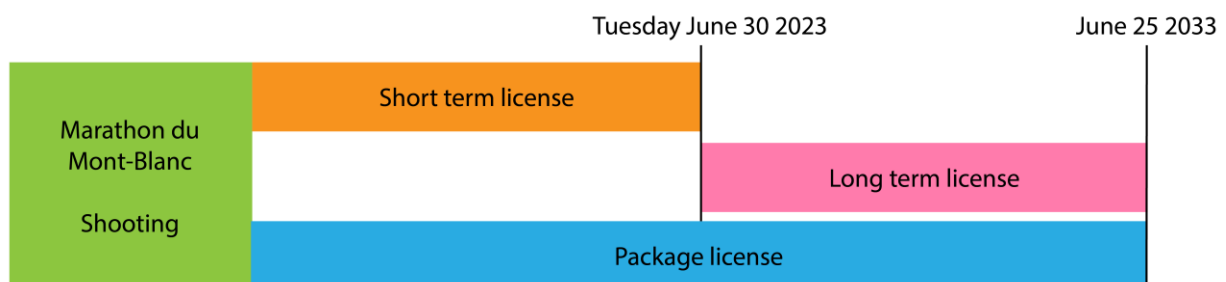
When sharing the content, the brand holding the license must display the credit of the @Marathon du Mont-Blanc.

For a "package" license: combining the rights of the "short term" and "Long term" licenses, the price is €3,000 excluding tax for the whole weekend (no daily rates).

This license allows you to have a maximum of 3 accredited devices (camera, photo camera, laptop).

With this license, the images can be used during the weekend, the following week and for up to 10 years.

When sharing the content, the brand holding the license must display the credit of the @Marathon du Mont-Blanc.





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Conditions for producing images:

Recognition of accredited persons and devices:

Accredited persons with a license must wear their 'Brand Staff' accreditation and a chasuble (given by the organisation against a deposit of €20). Devices authorised to capture images must be identified by a sticker provided by the organisation.

In the absence of one of these 3 elements, the person will be prohibited from capturing instantly and the brand will have to pay a fixed fine of €5,000 per non-accredited device. Any brand violating these rules will be prosecuted.

Production areas – Start / Finish:

People accredited for the same brand will be able to access inside the departure or arrival area only 1 by 1.

In addition to the accreditations, only one "over-accreditation" will be issued per brand. This additional accreditation must be presented to access the photo platform at the finish line.

The arrival platform will be accessible within a limit of 30 minutes per brand.

Changes of people on the platform must be requested from the person to the organisation on site before being made, in order not to disturb the other cameramen present.

Production areas – refreshments:

Brand Staff accredited persons are not allowed to enter inside the aid stations. They are authorised 20 meters before and 20 meters after the aid stations.

Production priority:

An order of priority must be respected in all situations and in all areas:

1. the organisation's video cameramen and photographers
2. accredited 'press' journalists and photographers
3. the video cameramen and photographers of the event partners
4. video cameramen and photographers who have purchased a license

In the event of non-compliance with this priority, any person may be banned from framing at any time.

Prohibited production:

Some areas are prohibited from production. These areas will be recognizable by 'Photographe Officiel' signs.

The monitoring of the head of the race live along the course is reserved exclusively for the organisation.