



# Press kit

MONT-BLANC MARATHON

from 26 to 29 June 2025





### NEW EDITION, NEW EMOTIONS:

# What's new at the Mont-Blanc Marathon



### The Mont-Blanc Marathon and New Balance are partnering for the next five years!

The Mont-Blanc Marathon turns a new page in its history as the American sportswear brand New Balance becomes the title sponsor of the event for the next five years. A partnership built on shared values, with the common goal of positioning this iconic race in the Chamonix Valley within a more sustainable and uniting dynamic.

This partnership is driven by a long-term vision: to provide an enhanced experience for runners while involving supporters, volunteers, and the public even more.



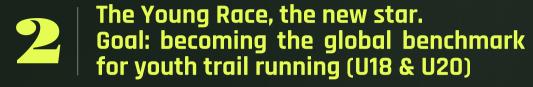


Among the key priorities: expanded live coverage of the races, the development of the Young Race Marathon, the growth of the 42 km of Mont-Blanc race with a stronger presence of elite athletes, and an increased focus on environmental actions, especially to minimize the carbon footprint from travel..

New Balance and the Mont-Blanc Marathon combine performance and responsible commitment with a strong ambition : to make Chamonix a trail running landmark while preserving the beauty of its natural environment.







- Start on Saturday, 28 June 2025, at 3:00 PM on the Place du Triangle de l'Amitié, in Chamonix.
- 300 bibs available for the U18 (16-17 years old) and U20 (18-19 years old) age categories.
- Two distinct routes depending on the age category: more technical, with a start/finish at the centre of Chamonix.
- This race fully embodies the mission of the Chamonix Sports Club : to encourage young people to discover and thrive through sport



### Start Young Race

- Saturday 28.06.2025
- ▶ 3:00 PM
- ▶ 300 bibs
- 2 routes

### 2025, a turning point in the history of the Mont-Blanc Marathon

As announced in the spring, the environmental impact assessment carried out by the agency Aircoop in 2023 revealed that **96% of the Mont-Blanc Marathon's carbon footprint is linked to the transport** of participants and their supporters (home <-> Chamonix). In line with its environmental approach, the Chamonix Sports Club had already announced during the 2024 edition that it would implement a different registration system this year.

A promise made is a promise kept!

For the 2025 edition, 40% of race bibs were allocated (outside of the usual lottery) to runners committing to travel to the Mont-Blanc Marathon by train or bus —

• Duo Etoilé du Mont-Blanc.

across all race formats, including:

- 90 km of Mont-Blanc,
- 42 km of Mont-Blanc,
- 23 km of Mont-Blanc.

Another new initiative: carbon offsetting for participants' travel is now required!

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### A partnership with the POW (Protect Our Winters) association

Protect Our Winters (POW) brings together mountain and outdoor sports enthusiasts around a common cause: the fight against climate change.

It is only natural that the Mont-Blanc Marathon has chosen to collaborate with this association to optimize the transportation management for runners and their supporters.

The goal: to reduce the event's carbon footprint by encouraging more sustainable mobility solutions.



### CHAMONIX SPORTS CLUB

### At the helm since 1984!

### The Chamonix Sports Club has been at the helm of the Mont-Blanc Marathon organisation since 1984.

Founded in 1905, the Chamonix Sports Club is a non-profit association comprising 25 sports sections and over 4.000 licensed members.

With its recognised expertise in organising top-level sporting events, the Club is behind the renowned Mont-Blanc Marathon, a must attend event for trail running and mountain racing enthusiasts. Thanks to its deep local roots and a dedicated, passionate team, the Club showcases the exceptional landscapes of the Chamonix valley while offering a unique sporting experience that blends challenge, friendliness, and respect for the environment.





### Commitments & Missions of the Chamonix Sports Club

- ➤ To offer a wide range of sporting activities to the residents of the Chamonix Valley, from recreational and wellness-focused sports to competitive disciplines.
- ► Enabling athletes to reach high-level competition, with over 100 athletes competing in 16 disciplines at European and international levels. Since 1924, the Club has had at least one athlete selected for every Winter Olympics.
- To host a wide range of competitions, from local events to major international fixtures such as the Kandahar ski world cup, the Mont-Blanc Marathon, and the climbing world cup.

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### THE SPORTS CLUB IN FIGURES





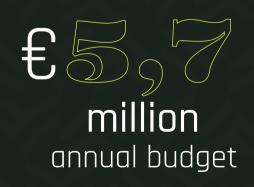












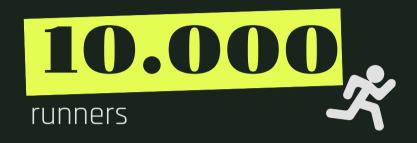


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### KEY FIGURES OF THE MONT-BLANC MARATHON





30.000

of competition

3 days



300 elite runners

33.000

lottery bib requests

supporters



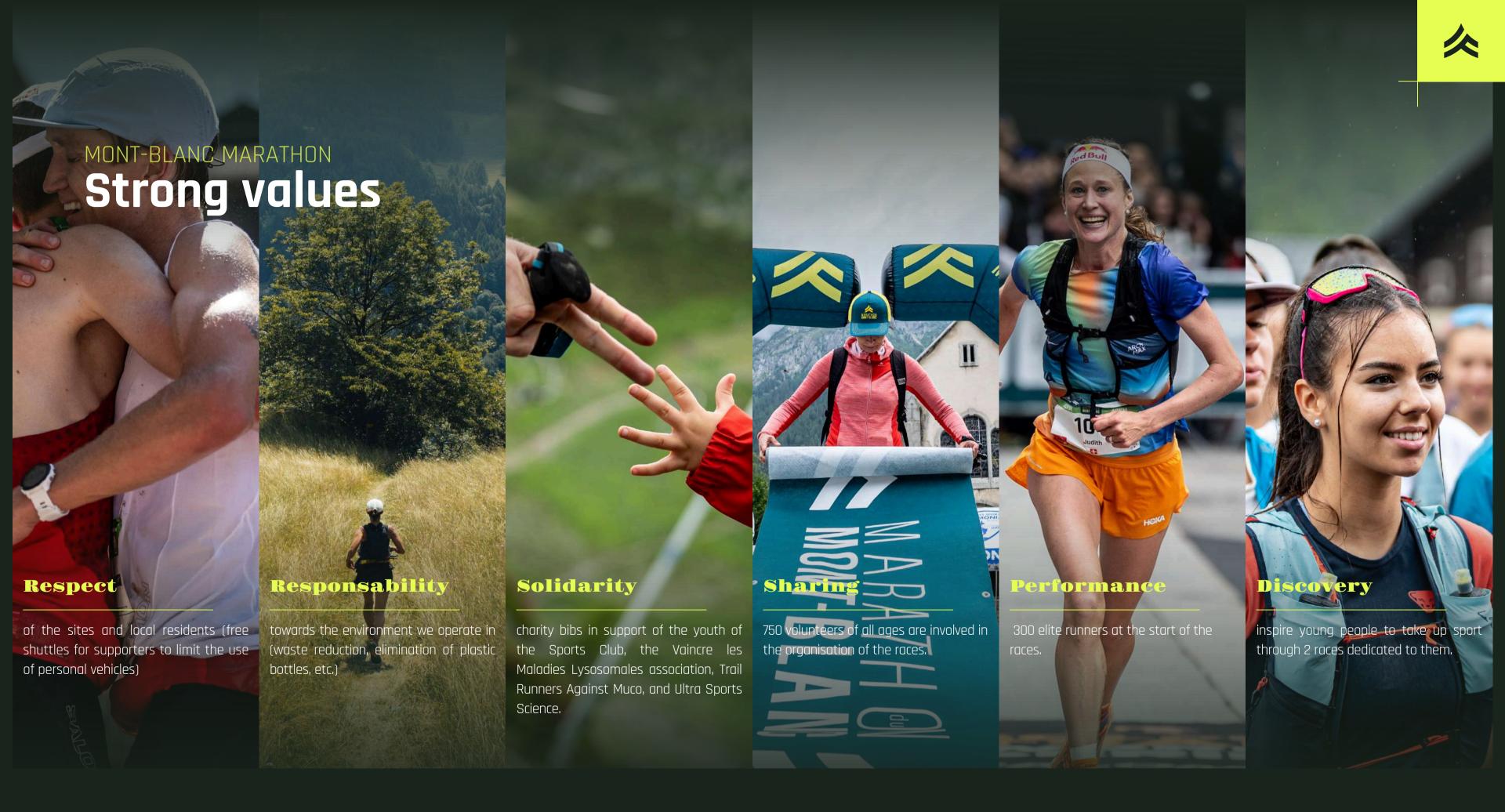


Economic benefits for the Valley in 2024









### Years of commitment to a more sustainable trail!



### 2013

Rewarding the best performances for both men and women with fair prize money.

### 2015

Creation of charity bibs providing support to associations & limiting the number of runners.

### 2017

Use of reusable crockery & 2/3 of purchases from local suppliers.

### 2025

40% of the bibs allocated to runners coming by train & mandatory carbon offsetting.

### 2023

Creation of environmental bibs.

### 2021

First environmental analysis & suppression of 70,000 plastic bottles.

### 2020

Removal of the helicopter for image filming.

2025



### MONT-BLANC MARATHON

### A committed event

#### In race

### Positioning of the aid stations:

They are now closer to running water, electricity, public transport and parking facilities.

### Runner t-shirt available as an option:

If declined, the money will be used for environmental initiatives.

#### Awareness:

Four races go through the Aiguilles Rouges Nature Reserve. The event raises awareness among runners about its preservation by enforcing a zero-tolerance policy on waste and strict adherence to the trails.

### Guarantee of the comfort and safety of the runners.

Thanks to the limitation of the number of runners since 2015.

### Best practices

### when getting around

#### Runner's carbon footprint:

Raising awareness among runners about their mode of transport and the requirement to offset it in the registration form.

### Assistance with transportation for the event staff:

Provision of a fleet of electric bikes, electric vehicles, hybrid vehicles, etc.

### Reduction in the number of cars

Free shuttle services are provided for both runners and their supporters.

#### Goods:

They are purchased from local producers.

### To manage waste

#### Elimination of 70k plastic bottles per year:

Removal of plastic bottles of still water, sparkling water, and Coca-Cola.

#### Waste:

Recyclable and non-recyclable waste are sorted and compost bins are available for organic waste. Therefore 95% of the waste is organic and composted in Chamonix.

### Dry toilets:

Installation of dry toilets in high-traffic areas.



### Focus on Charity and Environmental Bibs

Since 2015, participants have had the opportunity to support social and environmental causes through the purchase of special bibs and direct donations.

These initiatives provide financial support to associations working in various fields, whether in sports projects, medical research, or environmental protection.

Thanks to this collective commitment, over €150,000 has already been donated, helping to fund various projects.

These contributions reflect the runners' community's desire to combine performance with social commitment.

### **SOLIDARITY COMMITMENT 2024**

### €159,000 DONATED

### **€75,000**

Sports projects for the children of the Chamonix Sports Club



### €26,000

Vaincre les Maladies Lysosomales



### €19,000

Trail Runners Against Muco



### €15,000

Environmental bibs



### €3,000



### €3,000



### €17,000

Scientific study for athletes



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### MONT-BLANC MARATHON

### Aim higher

The Marathon du Mont-Blanc embarks on a new dynamic, driven by renewed ambitions and ever-stronger commitments.

At the dawn of this new era, the recently concluded fiveyear partnership with the brand New Balance marks a major turning point.

This partnership is built on a foundation of shared values and a century-old sporting heritage, shared between the Chamonix Sports Club and the brand New Balance.

«We were particularly drawn to New Balance's history and brand philosophy, not to mention their commitment to young people, which resonates with our primary mission as an association aimed at encouraging and developing sports participation.»

**Fred Comte**Director of the Chamonix Sports Club

This ambitious partnership will notably help make the Young Race the global benchmark for youth races, providing a platform of excellence for U18 and U20 runners, the elite of tomorrow.

This dynamic is also reflected in a strengthened environmental commitment, reaffirming the organization's desire to preserve the mountain ecosystem while offering an exceptional sporting experience. For New Balance, this partnership goes beyond a mere event collaboration.

By combining innovation, performance, and respect for the environment, the Mont-Blanc Marathon stands out more than ever as a must attend event on the international trail running calendar.



**Jean-Michel Faure-Vincent**Sports Marketing Trail Running at
New Balance EMEA.

"The Mont-Blanc Marathon is an unmissable event for trail running enthusiasts. We are excited to make this event and its valley a key training hub for our New Balance Trail Running team."





# 90 KM OF MONT-BLANC

# An adventure to the heart of Mont-Blanc and beyond your limits

### The 90 km of Mont-Blanc in brief



### **START**

Friday, June 27, 2025 Starting from 4:00 AM



#### **HOW MANY?**

92 km 6 330m D+/-



#### WHO?

1,000 experienced mountain runners



#### **FIRST ARRIVALS**

From 2:30 PM

### Characteristics

From 1000 to 2500 meters in altitude, from sunrise to sunset, from snow to warmth, from introspection to sharing, from flowers to rugged landscapes, from the south slope to the north slope, from difficulty to euphoria...

An ADVENTURE!







### 90 KM DU MONT-BLANC

# A maximum of 25 hours to complete the tour of the Chamonix Mont-Blanc valley!



Witness the sunrise over Mont-Blanc, cross the Emosson Dam in Switzerland, run along the Mer de Glace, race under the Aiguille du Midi, and finally glide into Chamonix where the crowd cheers and congratulates each runner...

The 90km Mont-Blanc is one of the most technical and demanding ultra-trails in its category, but it is also one of the most beautiful!

See profile

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### The winners of the last ten years:

2024 O Dimitrii Mityaev

Ekaterina Mityaeva

**2023** Germain Grangier

Jennifer Lemoine

**2021 3** Martin Kern

Q Hillary Gerardi

**2019** | 💣 Xavier Thévenard

Katie Schide

**2018 3** Sylvain Court

Mimmi Kotka

**2017** |  $\sigma$  Xavier Thévenard

Mimmi Kotka

**2016 7** Diego Pazos

• Caroline Chaverot

**2015** Alex Nichols

♀ Mira Rai

**2014** | **♂** Luis-Alberto Hernando

♀ Tina-emelie Forsberg

• Caroline Chaverot



# VERTICAL KILOMETER OF MONT-BLANC A vertical rush!

### The Vertical Kilometer in brief



### **START**

Friday, June 27, 2025 Starting from 4:00PM



### **HOW MANY?**

3,8 km 1000 m de D+



### WHO?

700 runners



### **AGAINST THE CLOCK FORMAT**

Start every 15 seconds

### Characteristics

Aerial finish with via ferrata elements, including steps, cables, pedals, ladders, and handrails.





### VERTICAL KILOMETER OF MONT-BLANC

### A vertical rush!



At 3.8 km, it's the shortest race of the weekend... but you'll still need to climb 1000 m of elevation along a cleverly designed single track beneath the Planpraz cable car.

Starting off with a relatively easy section (according to the fastest), the trail gradually steepens, culminating in a final third that is very steep and exposed, equipped with cables and a ladder. This race is for everyone, whether walkers or trail runners, looking to take on a vertical kilometer challenge!

See profile



### 23 KM OF MONT-BLANC

### The historic flagship race

### The 23 km of Mont-Blanc race in brief



### **START**

Saturday, June 28, 2025 Starting from 8:00AM



#### **HOW MANY?**

23 km 1680 m D+ / 870m D-



#### WHO?

2000 runners



### **FIRST ARRIVALS**

From 10:00AM

### **Characteristics**

A route unchanged since 1979, with a finish at 2,000 meters altitude facing the Mont-Blanc massif.





# 23 KM OF MONT-BLANC The historic flagship race



This race remains a benchmark for the evolution of trail running, both in terms of athletic performance and the diversity of participants. Since 1979, this historic course has hardly changed.

See profile

▶ Watch the video

# 10 KM OF MONT-BLANC

### Short, intense, and accessible to all!

### The 10 km of Mont-Blanc in brief



#### **START**

Saturday, June 28, 2025 From 10:30AM



#### **HOW MANY?**

10 km 325 m de D+



#### WHO?

2,000 runners



### FIRST ARRIVALS

From 11:00AM

### **Characteristics**

A race that brings people together in a festive and friendly atmosphere to discover trail running!





### An accessible and festive event!



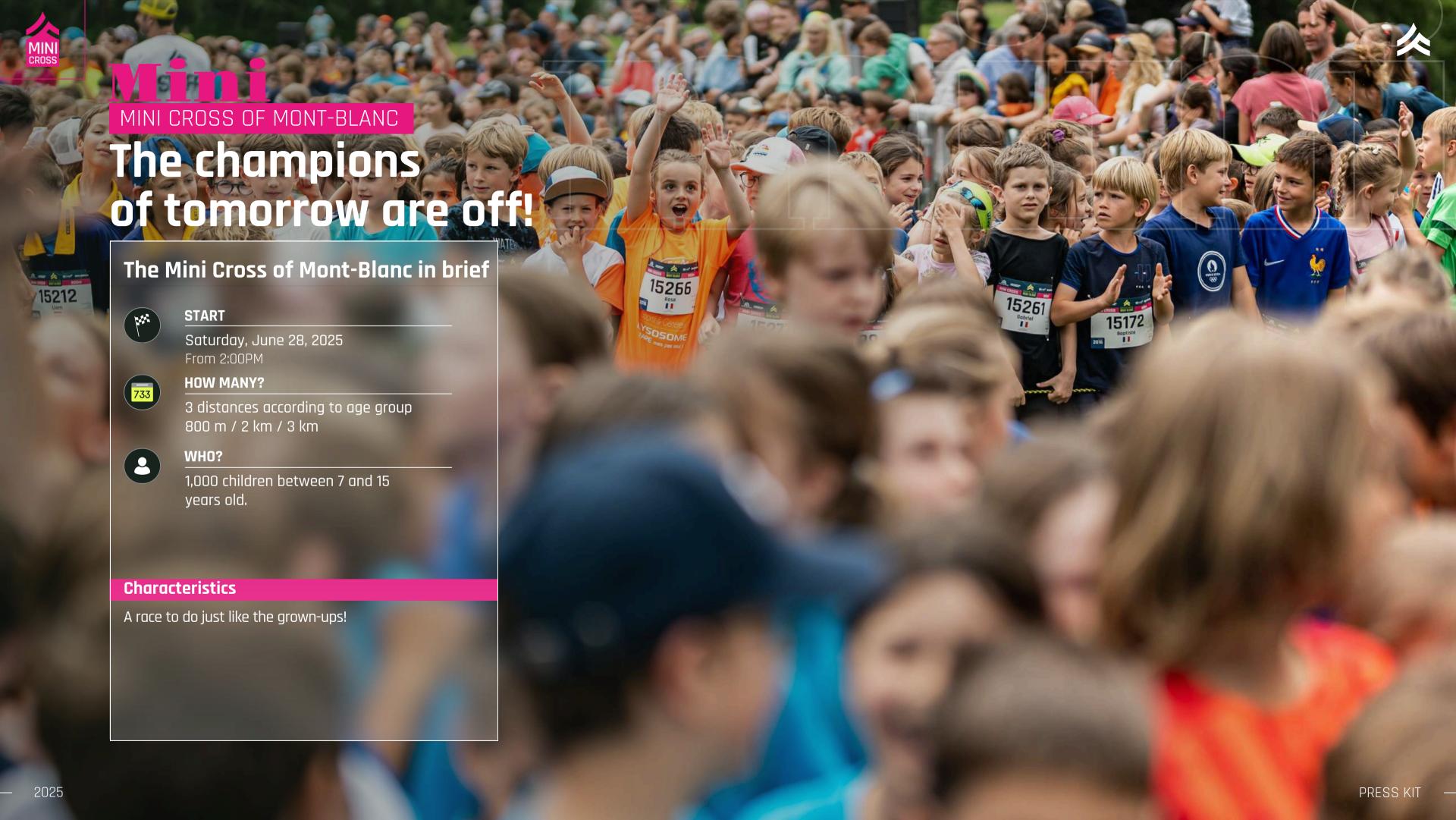
**This 10 km, a true gateway to the other** races of the Marathon du Mont-Blanc, is open to everyone.

An opportunity to run with family and friends, for the joy of participating in a festive race that takes place in the forest, on cross-country ski trails, without overlooking some more technical sections. It's the most female-friendly race, with more than 50% female participants!

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Tomorrow's trail champions take the spotlight!

### The Young Race in brief



#### **START**

Saturday, June 28, 2025 From 3:00PM



#### **HOW MANY?**

- U18 > 7 km (644 D+/-)
- U20 > 13 km (1200 D+/-)



#### WHO?

300 runners



#### **TWO ROUTES**

- U18 > 16- 17 years old
- U20 > 18- 19 years old

### Characteristics

An event that reveals the elite runners of tomorrow!



Being the world benchmark in youth trail running (U18 & U20)

DESS KIT



### YOUNG RACE

# Tomorrow's trail champions take the spotlight!



This year, the Young Race is taking it to the next level to become the world benchmark youth trail running event (U18 & U20).

See profile

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▶ Watch the video



# DUO ÉTOILÉ

Team spirit and shared emotions

### Le Duo étoilé in brief :



### **START**

Saturday, June 28, 2025 From 7:30PM



#### **HOW MANY?**

21 km 1 450 D+/-



### WHO?

500 duos



### FIRST ARRIVALS

From 9:45PM

### Characteristics

A night race at the foot of the glaciers, made to be shared in pairs!





### DUO ÉTOILÉ

### Stars by the thousands...



▶ Watch the video

Discover the special atmosphere of a night race, as a duo, where teamwork and sharing are the key. The start from the center of Chamonix will surely set hearts racing before crossing the town under the cheers of spectators. Runners will then leave the asphalt behind as they take on the Planards ski slope, giving their cardio a serious challenge.

The course will continues along the iconic final stretch of the Vallée Blanche before branching off towards the trail to Montenvers, then on to the Plan de l'Aiguille refuge via the Signal Forbes, beneath the majestic Aiguilles of Chamonix. The descent back down to the glittering valley will be one of the race's most memorable moments. Families, friends, couples, every team has its own story, motivation, and pace, but at the finish line, they all share the same spark in their eyes!

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# The holy grail for both the world's elite and passionate amateurs.

### The 42 km of Mont-Blanc in brief



#### **START**

Sunday, June 29, 2025 From 6:45AM



### **HOW MANY?**

42 km 2 540m D+/-



#### WHO?

2,300 experienced mountain runners



### FIRST ARRIVALS

From 10:45AM

### Caracteristics

A mythical race with stunning views on the Mon-Blanc massif and the strongest elite field ever seen in a French trail race.









42KM OF MONT-BLANC

# The holy grail for both the world's elite and passionate amateurs.



For some runners, the Mont-Blanc Marathon is the goal of a lifetime, for others, it's a must-do on their world tour of the most beautiful races. Whether you're here to test your limits or to compete with the stars of the sport, the 42km Mont-Blanc is simply unmissable.

It's in the very heart of Chamonix, amidst cheers and the vibrant energy of the crowd, that the 2,300 runners of the Mont-Blanc 42km cross the finish line, right on the Place du Triangle de l'Amitié, where it all began hours earlier. Emotions run high...

<u>See profile</u>







Elhousine

### Winners of the last ten years:

**2024** | 💣 Elhousine Elazzaoui

Q Judith Wyder

♂ Rémi Bonnet 2023

Sophia Laukli

♂ Jonathan Albon 2022

Sara Alonso

♂ Stian Angermund 2021

Q Maude Mathys

♂ Davide Magnini

**Q** Ruth Croft

♂ Kilian Jornet

**Q** Ruth Croft

♂ Kilian Jornet 2017

• Megan Kimmel

♀ Ida Nilsson

♂ Marc Lauenstein 2015

Elisa Desco

♂ Kilian Jornet

♀ Elisa Desco

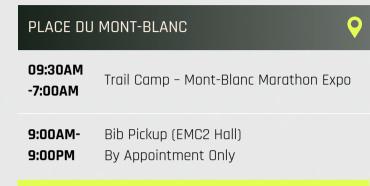
♂ Kilian Jornet

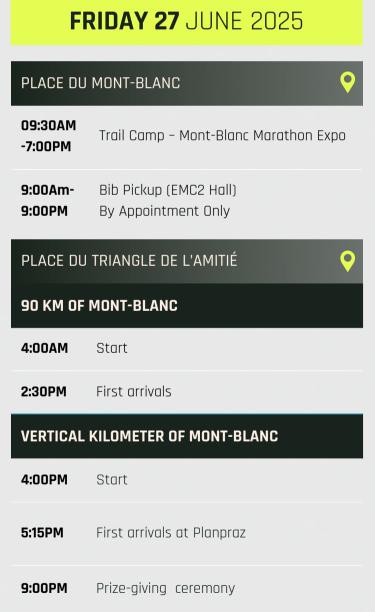
Stevie Kremer

### 2025 edition schedule



### **THURSDAY 26** JUNE 2025





### **SATURDAY 28** JUNE 2025



PLACE D	U TRIANGLE DE L'AMITIÉ
YOUNG R	ACE MARATHON
15h00	Start
16h00	First arrivals
15h05	<ul> <li>Prize- giving ceremony of the 90 km</li> <li>Prize- giving ceremony of the 23 km</li> <li>Prize- giving ceremony of the 10 km</li> </ul>
17h00	<ul> <li>Prize- giving ceremony of the Mini Cross</li> <li>Prize- giving ceremony of the Young</li> <li>Race Marathon</li> </ul>
18h00	Presentation of the Elite Runners for the 42km Mont-Blanc
	Followed by a signing session.
Duo Eto	ilé du Mont Blanc
19h30	Start
21h45	First arrivals

### **SUNDAY 29** JUNE 2025

PLACE D	U TRIANGLE DE L'AMITIÉ	
42 KM DU MONT-BLANC		
06h45	Start of the elite women	
07h15	Start of the elite men	
	followed by the non-elite runners.	
10h45	First arrivals	
16h50	Presentation of the solidarity bibs by the Chamonix Sports Club.	
17h00	Prize-giving ceremony for the <b>Duo Etoilé</b> and the <b>42 km</b> race	



### **EVENT COVERAGE**

### and highlights for journalists.

### Press accreditation and bibs

Media accreditation requests must be submitted online via the form :





### What does the accreditation include?

It gives access to the **start and finish lines** of the competitions and to the **press room** (Maison de la Montagne - Place du Triangle de l'Amitié). The **courses** and **aid stations** are **open to access**, just like for all companions and spectators.

However, we are available to guide and advise you on strategic locations based on the desired angle for your report. It is also possible, upon request, to provide access (by vehicle and cable cars) or accompany you, depending on your needs along the courses.

For press bibs (for a report), requests should be made during the online accreditation process or by email to emeline@linkscom.fr.

**ATTENTION** - Deadline for press bibs: **April 30, 2025**.

### Press Schedule & Highlights for Saturday, June 28, 2025

IN THE PRESS ROOM

#### Press conference

2:00PM

With the top athletes of the 42km + male and female winners of the 90km (meeting in the press room).

PLACE DU TRIANGLE DE L'AMITIÉ

6:00PM

Presentation of the 42km athletes + male and female winners of the 90km.

Focus Live tracking of the races

New!



# Access all the photos of the Marathon

<u>Photos</u> <u>↓</u>

2025



### ORGANIZERS





TITLE PARTNER



MAJOR PARTNER



TOP SPONSORS







OFFICIAL PARTNERS





















— 2025 PRESS KIT —

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